

**MARKETING
TOOLS
2020**



ACTIVE 4 BENEFITS “BLOCCHI”

cod. LCG360 Italiano
 cod. LCG360EN Inglese
 cod. LCG360DE Tedesco
 cod. LCG360FR Francese
 cod. LCG360ES Spagnolo



ANTIBACTERIAL AND ANTIVIRAL ACTION

Thanks to the oxidation process induced by photocatalysis, ACTIVE[®] surfaces are certified to eliminate 99.9% of bacteria from the most common, such as *Escherichia Coli*, to the most dangerous and antibiotic-resistant, such as *Staphylococcus Aureus* (MRSA).

Recent ISO certifications also demonstrate the ACTIVE SURFACES[®] natural activity. The tests, conducted on two particularly resistant and dangerous bacterial strains such as the H3N2 flu virus and *Enterovirus 71*, demonstrate over 99% efficacy against viruses. The titanium dioxide combined with silver boosts the bactericidal and antiviral performance of ACTIVE SURFACES[®], making them effective under natural light, even in the dark, in low light conditions and under LED lights. The antimicrobial and fungicide properties of the ACTIVE product are also certified.

ELIMINATES VIRUSES AND BACTERIA OVER 99%

ACTIVE[®]
 design for a better life

more information: www.active-surfaces.com

ANTI-POLLUTION ACTION

ACTIVE SURFACES[®] is able to convert volatile molecules of hazardous pollutants such as nitrogen oxides (NOx) and volatile organic compounds (VOCs) into harmless substances, with huge benefits for people's well-being, both indoors and outdoors. ACTIVE[®] photocatalytic ceramic powder is able to permanently and continuously eliminate polluting molecules present in the air with the simple action of light.

ACTIVE SURFACES[®] is the only photocatalytic ceramic in the world that works with any kind of lighting: natural or artificial, including the new low energy LED lamps.

PURIFIES THE AIR INDOORS AND OUTDOORS

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SELF-CLEANING ACTION

Thanks to the photocatalytic properties of ACTIVE SURFACES[®], dirt adheres less to the ceramic porcelain surfaces, making them easier to clean. Quick and easy cleaning with a consequent reduction in the use of expensive and aggressive detergents, often toxic to humans and harmful to the environment.

The super hydrophilic properties of ACTIVE SURFACES[®] allow you to clean surfaces simply with water and mild detergents, reducing the use of products that can stain and spoil materials permanently over time. On external facades, for example, the action of the sun on porcelain panels is sufficient to keep them clean, considerably reducing the usual maintenance.

EASY TO CLEAN

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ANTI-ODOR ACTION

ACTIVE surfaces are able to degrade the main molecules responsible for bad odours, making environments more pleasant.

Indeed, the photocatalytic process leads to degradation of the odorous organic molecules that come into contact with ACTIVE[®] surfaces, maintaining a comfortable environment, free from bothersome sensory pollution.

ELIMINATES BAD ODOURS

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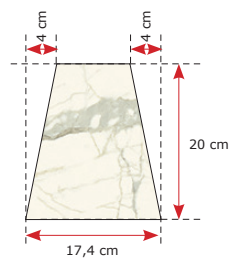
POCKET ACTIVE

cod. PCO278 Italiano
 cod. PCO278EN Inglese
 cod. PCO278DE Tedesco
 cod. PCO278FR Francese
 cod. PCO278ES Spagnolo



FOLDER "A" ACTIVE

cod. LPP160



CARTELLO VETRINA ACTIVE

su richiesta

cod. LCG355 Italiano
cod. LCG356 Inglese
cod. LCG357 Francese
cod. LCG358 Tedesco
cod. LCG359 Spagnolo



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SPAZIO LOGO



MASCHERINA ACTIVE

cod. ACTMASK20



SURFACES
ACTIVETM
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